our progress so far

50

goal activities completed as of June 2019
(79% of the total)

$2,024,976

amount saved by patrons in one year by using FREE library materials
(July 2018-June 2019, based on retail pricing)

1,200

attendees at the Summer Reading Program 2019 Kickoff Party in Library Park

10,847

number of ebooks checked out from July 2018-June 2019
(a 55% increase over the prior fiscal year)

6,046

total searches of the Monrovia Legacy Project's Online Collection from July 2018 - June 2019

262

adult attendees at monthly trivia nights & Library Happy Hour events made possible through partnerships with Copper Still Grill and Wingwalker Brewing

Active Mind, Active Life

Programming in Old Town

21st Century Skills Building

Community Partnerships
Goal activities for the coming year, include:

- Library Park Redesign
- Library Operating Hours Review
- Finalized Marketing Plan
- Library-Wide Events

Where We Are Now

Progress we’ve made so far:

Staff visited local senior facilities, Brookdale, Regency Court, and Heritage Park, a total of 24 times and reached 192 seniors from July 2018-June 2019 with modified library programming, tech help, and library services

Adult Services Staff partnered with Copper Still Grill and Wingwalker Brewing to offer off-site programs like trivia and “Library Happy Hour” that reached a total audience of 262 across six events, with more planned for the fall

The Monrovia Legacy Project Historical Online Collection continues to grow in popularity with a total of 6,046 searches made in Fiscal Year 2018/2019

Fiscal Year 2018/2019 saw Overdrive usage increase 55%, TumbleBooks increasing 44%, and RBdigital (formally Zinio) increasing 20% over the prior fiscal year, increases due largely to expanded promotion and mobile-friendly apps for these tech resources

In response to an updated social media philosophy created by the Marketing Team, the library’s Instagram account has grown over the past year, with 1,136 followers as of June 2019

What's Next

Projects coming up:

Finalize and launch Marketing Plan to coordinate promotional methods and highlight the multitude of opportunities the library offers

Continued work on the Library Park Redesign that will provide additional open space for library users

Staff will review statistics, visitor numbers, and other information to begin accessing library operating hours

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